

Created by: Debra C. Argen

Perry Ellis RED - The Men's Fragrance



Perry Ellis RED is the latest *men's fragrance* created by the [Perry Ellis International, Inc.](#) label and was released for spring 2016 and was designed as "a scent of power, passion, and performance." By definition, red is a primary color and is considered to be a "warm" color, a color of passion, power, energy, and excitement, it is a color that attracts attention, think the color of stop signs, fire engines, and Ferraris, and those attributes are integral components of *Perry Ellis RED*, a wonderfully sensual and masculine eau de toilette men's fragrance.

What I especially liked about the new eau de toilette, **Perry Ellis RED**, is that when I gave it to Edward as a gift and he initially sprayed it on his neck it elicited aromatic, warm notes of juniper berries, citrus, pepper, and spice on his skin, then beautifully mellowed and melded with the heat of his body evolving into underlying subtle yet heady notes layering in sandalwood, soft leather, and amber essences to the base elements. *Perry Ellis RED* is a sophisticated men's fragrance that makes an impressive statement without being overpowering.



Perry Ellis - Red

Perry Ellis RED is a memorable fragrance for men who want to add a new "signature" to their style as a fashion statement, or as a worthy addition to build upon their existing fragrance collection. With its rich good looks and delectable scent, **Perry Ellis RED** makes a perfect anniversary, birthday, father's day, graduation, holiday, valentine's day, or "just because" gift; so when you purchase **Perry Ellis RED**, be sure to purchase two bottles of the fragrance, one bottle to give as a gift, and one bottle to keep for yourself or that special someone.

The 3.4 fluid ounce/100 ml eau de toilette **Perry Ellis RED** fragrance comes in a handsome burnished titanium hued bottle with a bold clear red circular window design proudly bearing the Perry Ellis name written in white lettering. **Perry Ellis RED** eau de toilette is available for purchase online at www.PerryEllis.com as well as in store or online at **Macy's** (www.Macys.com), and retails for \$65.00.

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"Perry Ellis International, Inc. is a leading designer, distributor and licensor of a broad line of high quality men's and women's apparel, accessories and fragrances. The Company's collection of dress and casual shirts, golf sportswear, sweaters, dress pants, casual pants and shorts, jeans wear, active wear, dresses and men's and women's swimwear is available through all major levels of retail distribution."



Perry Ellis International, Inc.

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