

Emerson by Jackie Fraser-Swan Spring Summer 2013 Collection

Inspiration can come in the form of many guises, and oftentimes it develops from rather unusual sources. **Owner/Designer Jackie Fraser-Swan** for her label [Emerson by Jackie Fraser-Swan](#) found a rather unique inspiration for her Spring Summer 2013 women's collection, "1970s horror films, and modern day horror films." [Luxury Experience](#) saw the collection on the runway during [Mercedes-Benz Fashion Week](#) in **New York**, where Jackie's vision has a 70s feel yet is contemporary, modern, and fresh.

"Horror films such as *Carrie* (1976), and *The Amityville Horror* (1979), as well as films written/directed by Rob Zombie such as the *House of 1000 Corpses* (2003), *The Devil's Rejects* (2005), and the TV Series *American Horror* were the inspiration for Jackie Fraser-Swan's collection. Touches of red are seen throughout the collection; sophisticated varsity looks and feminine flowy pieces are a nod to the high school setting in *Carrie*."

For Spring Summer 2013 Jackie Fraser-Swan uses a color palette of bright red, electric blue, neon orange, purple, prints in gray, white, and black, polka dots, and prints, including floral, diamond, and abstract prints, which figure prominently in the collection of dresses, skirts in varying lengths ranging from mini to maxi, blouses, shorts, jackets, gowns, palazzo pants, and a trench. The collection utilizes fabrics of red velvet tulle, nylon and metal blends, jerseys, viscose, and printed silks for maximum impact.



Designer Jackie Fraser-Swan - Emerson

Jackie Fraser-Swan incorporates peplums throughout the collection using them on a vest, a top, a dress, and a blazer. One of her peplum highlights included an Electric Blue Peplum Blazer that she paired with an Electric Blue Pencil Skirt, which featured a short-sleeve double-breasted belted blazer with wide labels and an above-the-knee pencil skirt for a smart, sophisticated look.



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Another highlight of the collection was her black and white black banded Striped Cardigan paired with a black banded Chevron Baby Doll Dress with ruffled flounce hem that skimmed above the knee that had a classic yet contemporary feminine feel.



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Jackie uses red velvet tulle as an accent, as well as a central character in the Spring Summer 2013 collection, utilizing it in her Floral Printed Viscose Dress with Red Velvet Tulle Inserts, in her Red Velvet Tulle Blouse paired with a Red Velvet Tulle Gathered Waist Dress, and in a dramatic Red Velvet Pleated Tulle Cut-Out Gown with plunging v-neckline.



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Other gown highlights included an Electric Blue Three-Tier Gown with shoulder accents, a flowing Sweetheart Printed Silk Chiffon Gown, and a Contrast Pleated Gown in shades of gray and black with printed skirt.





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As always, remember, that when it comes to fashion, it is not only about what you wear, it is also, how you wear it! Know your own style and have a fashionable season!

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